MSA Unveils New Website for Investors

Enhanced features offer new, best-in-class experience for investment community

PITTSBURGH, Sept. 12, 2014 /PRNewswire/ -- Global safety equipment manufacturer MSA Safety Incorporated (NYSE: MSA) today pulled the curtain back on a new investor relations (IR) website – http://investors.msasafety.com – as part of a broader company initiative to drive improvements across its investor relations and outreach program.

As a comprehensive source of MSA information, the site features a number of new enhancements, all contained within an easy-to-use and streamlined user interface. Included among the site's new features are a calendar highlighting upcoming investor-related events, a financial results section containing quarterly supporting materials, tools to facilitate historical stock performance analysis, a library of annual reports, and an interactive "how are we doing" tool that allows investors and other visitors to register comments or suggestions for site improvements. Visitors also have the option to register for MSA email alerts, which can be customized based on individual areas of interest.

"At MSA, our focus on delivering an exceptional customer experience applies not only to our customers and channel partners, but to all who come in contact with the MSA brand, including our shareholders," said Kenneth Krause, MSA Executive Director of Global Finance and Assistant Treasurer. "Within the investor relations function, our goal is to deliver a best-in-class investor experience through proactive and transparent communications. And our new IR site is a visible part of that focus."

According to Mr. Krause, the new site provides easier access to a broad range of supporting materials. "We designed the site with one key goal in mind: to ensure members of the investment community can successfully analyze our business and stay up-to-date on the latest developments at MSA," he said. "This launch marks an important milestone in our journey to enhance MSA's investor relations program, and we are proud to share our new IR site with the investment community."

About MSA

Established in 1914, MSA Safety Incorporated is the global leader in the development, manufacture and supply of safety products that protect people and facility infrastructures. Many MSA products integrate a combination of electronics, mechanical systems and advanced materials to protect users against hazardous or life - threatening situations. The company's comprehensive line of products is used by workers around the world in a broad range of markets, including the oil, gas and petrochemical industry, the fire service, the construction industry, mining, and the military. The company's core products include self - contained breathing apparatus, fixed gas and flame detection systems, portable gas detection instruments, head protection products and fall protection devices. With 2013 revenues of $1.1 billion, MSA employs approximately 5,300 people worldwide. The company is headquartered north of Pittsburgh in Cranberry Township, Pa., and has manufacturing operations in the United States, Europe, Asia and Latin America. With more than 40 international locations, MSA realizes approximately half of its revenue from outside North America. For more information, visit MSA's website at www.MSAsafety.com.

SOURCE MSA

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