MSA Press Room

Bob Leenen to Lead International Business Segment for MSA Safety

PITTSBURGH, Sept. 18, 2017 /PRNewswire/ -- Global safety equipment manufacturer MSA Safety Incorporated (NYSE: MSA) today announced the election, by the MSA Board of Directors, of Bob Leenen to the position of President, MSA International. Mr. Leenen, 44, succeeds Ronald N. Herring, Jr., who will be retiring from the company in October. For the past two years, Mr. Leenen has served as Regional Chief Financial Officer for MSA's International business segment

As President of MSA International, Mr. Leenen will be responsible for all of MSA's business interests outside of North America and South America.

Mr. Leenen joined MSA in 2012 as Director of Finance for MSA's European operations, a role in which he led the development and deployment of best-in-class business analytics that helped guide the company's strategic decision making process. In this capacity, and as part of the company's Europe 2.0 transformation initiative, Mr. Leenen also led the standardization of MSA Europe's finance processes. This included establishing region-specific business strategies and footprint optimization initiatives that helped support the company's overall value creation focus.

Mr. Leenen started his career in management consulting. Prior to joining MSA, he worked in a number of finance leadership roles with several other large U.S. multinational companies. Mr. Leenen holds a master of science degree in business administration from Erasmus University Rotterdam in the Netherlands, and he earned a master of arts degree in Southeast Asian studies from the National University of Singapore.

In his new role with MSA, Mr. Leenen, a native of the Netherlands, will remain located at MSA's Principal Operating Company headquarters in Rapperswil-Jona, Switzerland.

About MSA Safety

Established in 1914, MSA Safety Incorporated is the global leader in the development, manufacture and supply of safety products that protect people and facility infrastructures. Many MSA products integrate a combination of electronics, mechanical systems and advanced materials to protect users against hazardous or life-threatening situations. The company's comprehensive product line is used by workers around the world in a broad range of markets, including the oil, gas and petrochemical industry, the fire service, the construction industry, mining and the military. MSA's core products include self-contained breathing apparatus, fixed gas and flame detection systems, portable gas detection instruments, industrial head protection products, fire and rescue helmets, and fall protection devices. With 2016 revenues of $1.15 billion, MSA employs approximately 4,600 people worldwide. The company is headquartered north of Pittsburgh in Cranberry Township, Pa., and has manufacturing operations in the United States, Europe, Asia and Latin America. With more than 40 international locations, MSA realizes approximately half of its revenue from outside North America. For more information visit MSA's web site at www.MSAsafety.com.

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